



**MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY
OFFICE OF WASTE MANAGEMENT AND RADIOLOGICAL PROTECTION**

**ELECTRONIC DEVICE MANUFACTURER
REGISTRATION FORM**

*Registration is required under authority of Section 17303 of Part 173, Electronics, of the
Natural Resources and Environmental Protection Act, 1994 PA 451, as amended.*

**FOR ADDITIONAL INFORMATION, CONTACT THE
MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY,
OFFICE OF WASTE MANAGEMENT AND RADIOLOGICAL PROTECTION,
SUSTAINABLE MATERIALS MANAGEMENT UNIT AT 517-284-6590**

YEAR 2014-15 **FOR DEQ USE ONLY**

Date Received by DEQ: 11-3-2014

Received by: *WU*

Fee: \$3,000. Yes ☒ No ☐

ACH Payment: Yes ☐ No ☐

Confirmation # _____

NOTE: PLEASE COMPLETE THE ENTIRE APPLICATION EVEN IF THE ANSWER IS "N/A" OR "0"

ELECTRONIC DEVICE MANUFACTURER:

1. Company Name (True Name and All Assumed Names): barnesandnoble.com, llc		2. Area Code and Telephone Number: 212-352-3696	
3. Manufacturer of:			
Video Display Devices (televisions)	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>	
Computers (includes monitors)	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>	
Printers	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>	
4. Mailing Address:			
Address: 122 Fifth Avenue, 7 th Floor		City: New York	
State: NY		ZIP: 10011	
Country: USA		County (if in Michigan): n/a	
5. Home Web Site Address: http://www.barnesandnoble.com		6a. Contact name: Danielle R. Cugini	
		6b. Contact e-mail address: dcugini@bn.com	
		6c. Contact telephone number: 212-352-3696	

**BRAND NAMES OF COVERED ELECTRONIC DEVICE(S) AND TYPE OF DEVICE (video display or computer)
SOLD BY THE MANUFACTURER**

7. Please list the brand names of covered devices your company manufactures. (Attach an additional page if necessary.)

- | | |
|-----------------|-----|
| (a) NOOK Color | (e) |
| (b) NOOK Tablet | (f) |
| (c) NOOK HD | (g) |
| (d) NOOK HD+ | (h) |

For Cashiers Use Only

EDM 590840-1-1 11/05/14
33000 45605 9124

AY 2015 \$3,000

TAKEBACK PROGRAM CONSUMER CONTACTS

8a. What Web site address do you provide to consumers for information on your Takeback program? Our company works with MRM to provide electronics recycling in Michigan. Customers can find MRM's information in one of two ways: (i) they can visit the BN website's NOOK page (<http://www.barnesandnoble.com/u/recycling-your-nook/379003321>) and click the link that says "Recycle Your NOOK" and click on Michigan which will take them to the MRM Michigan recycling page; or (ii) they can visit the MRM page directly. The Michigan information can be found at: http://www.mrmrecycling.com/locator_mi.htm. [PLEASE NOTE – there is an UNDERSCORE btwn "locator" and "MI"]

8b. If the Web site address above includes a link to the Takeback program describe how to find that link on the Web site: The MRM home page provides two ways to get to the Michigan recycling options. Consumers can click on text that says "Click here to find a recycling location in your area" and will be sent to a page with a large map and they can click on Michigan. Alternatively, they can click on a small map that is on the home page. This opens up to the large map and they can click on Michigan.

Once consumers click on Michigan, they can enter their town or zip code to get a list of collection locations for TV drop off OR select the option to print a pre-paid shipping label for mail back of computer equipment.

8c. If provided, what telephone number do you provide to consumers for information on your Takeback program? BN has a toll free customer service number 1-800-THE-BOOK (1-800-843-2665) which is staffed with live agents who will give customers the MRM toll free telephone number and MRM website address if they call seeking information on how to recycle their NOOK device. We provide the MRM Toll Free telephone number for information on our company's take back program: 1-888-769-0149.

TAKEBACK PROGRAM INFORMATION

9. What are the primary method(s) utilized by your Takeback program? Check up to two boxes.

Mailback ☒

Permanent collection site ☐

Collection events ☐

Retailer ☐

9a. Identity of the person responsible for coordination of the Takeback program.

Name: Danielle R. Cugini at BN, Patrick Santelli at MRM
patrick.santelli@mrmrecycling.com

e-mail address: dcugini@bn.com or
Phone #: (Danielle) 212-352-3696 (Patrick) 952 582 2964

9b. Please describe your Takeback program.

Computer Equipment Takeback Program. MRM offers consumers a mail back program for computer equipment manufactured by the companies participating in the MRM program. Consumers can go to the MRM website and click on an option to print a pre-paid shipping label for mailback recycling.

Consumers then select the product they want to recycle, the brand of the product and enter their address. MRM then sends the consumer a pre-paid shipping label. Consumers package their item for recycling, affix the label and drop it off at any site that accepts UPS packages for shipping (including their office if it has regular UPS pick up). Consumers can have the item picked up at their door for a small UPS pick up fee.

9c. Are appropriate devices covered with your Takeback program? Check appropriate box:

If you are a manufacturer of computers do you accept all brands?

Yes ☐

No ☒

N/A ☐

If you are a manufacturer of video display devices do you accept all brands?

Yes ☐

No ☐

N/A ☒

9d. Is your Takeback program free to consumers?

Yes ☒

No ☐

9e. Is your Takeback program reasonably convenient and available to and otherwise designed to meet the needs of consumers in this state?

Yes ☒

No ☐

9f. What is the number of devices a consumer may deliver to your program each day?

Unlimited ☒

10. What information do you provide to consumers on how and where to return covered electronic devices that are labeled with your name or brand label?

MRM provides consumers with information on how and where to return covered electronic devices on its website: www.mrmrecycling.com. This site has a map of the United States and consumers can find information on the MRM program in Michigan by clicking on the state of Michigan on the map.

The Michigan page on the MRM website lists all brands participating in the MRM program in Michigan. The MRM Mailback program for computer products provides a mailback option for consumers who want to recycle brands participating with MRM. The MRM take back locations provide collection locations for consumers who wish to recycle Video Display Devices. All brands of VDDs are accepted at MRM at no charge to consumers at MRM recycling collection locations.

11. How do you provide information to consumers on how and where to return covered electronic devices?

In addition to the information on the MRM Electronics Take Back program provided on the Michigan page on the MRM website as described in Question 10 above, MRM links to the Michigan DNRE Electronics Takeback Program on this page. If consumers have questions about how and where to recycle in general or are seeking sites to recycle covered computers that are not labeled with our brand label, they can click on this link to find additional recycling information.

TAKEBACK PROGRAM REPORT (include this information beginning with the first registration submitted after the implementation of the Takeback program)

12a. List the number of permanent collection and/or recycling locations in the state of Michigan. n/a

- a(1) The number of those collection sites that are located in counties with a population of less than 20,000 people. n/a

12b. The number of collection events held during previous registration year in the state of Michigan. n/a

12c. List the weight of the covered electronic devices received by the Takeback program from consumers during the prior year:

n/a tons thru collection locations n/a tons through collection events n/a tons through retailers 0 tons by mailback.

13. Describe the processes and methods used to recycle or reuse the covered electronic devices received from consumers: MRM uses a variety of recyclers in Michigan. Items are sent to recyclers for processing where they are broken down into commodities. Glass is separated and sent to a glass-to-glass process, smelter or other glass processing method. Metals are separated and sent to metals recycling processes; precious metals and certain batteries are sent to precious metal processors in Europe. Plastics are shredded and sent for use in new plastic processing. All batteries and mercury lamps are removed and sent for further processing to specialized recycling facilities for those materials.

More information on MRM's requirements for recycling vendors can be found on the MRM website.
www.mrmrecycling.com/recycling_ethic.htm

I, the undersigned registrant, swear and affirm, UNDER PENALTY OF LAW, that the statements contained herein are true and correct. I certify under penalty of law that the information contained on this form, to the best of my knowledge and belief, is true, accurate, and complete. I am aware that there are significant penalties for submitting false information.

PRINT NAME: SRIDHAR BATHWA DATE: 10/24/14
SIGNATURE: B. Sridhar Bathwa TITLE: V.P. of Engineering